



### **LAW FIRMS USE CASE**

By implementing and enforcing an appropriate security policy at your law firm, you can help reduce risk and avoid a costly – or even devastating – exposure of your client's confidential information.

Simplifying Data Protection

## Law Firms Can Use Active Cypher to Secure Data in the Cloud

### Law Firms Use Case

Attorneys have ethical and common law duties to take competent and intelligent measures to safeguard clients' information and often have contractual and regulatory duties to protect confidential information. These duties present a challenge to attorneys using technology because most are not technologists and often lack training and experience in security. All law firms, ranging from sole proprietorships to firms with thousands of attorneys, must take cyber security seriously and protect their systems as well as create a plan in case of an emergency.

There is no way that lawyers can work without emails and digital data, and their information is precious and therefore a target for cyber threats. Security processes must allow zero interference to the firms' client-lawyer-court workflow.

Despite cyber security costs being a legitimate concern, firms can ill afford to be cheap in this aspect. Law firms' livelihood is based on documents and keeping those documents safe, and to have anyone breach that data can result in a host of negative consequences. Furthermore, having an infected system that shuts down daily work processes is crippling for a firm that needs to interact with clients and the court system.

Additionally, clients demand to know that their information is safe, and law firms should bear the expense and provide clients with the feeling that it is. A survey from the American Bar Association found that 30.7% of all law firms and 62.8% of Big Law firms reported that clients are setting their security requirements to the firms to land their business.<sup>1</sup>

Because clients will balk at a company that is not secure, law firms must commit to making security a priority, regardless of cost and effort.



## Law Firms, Dedicated Legal Products and Consumer Cloud Services

Legal-specific cloud services have not reached the same levels of popularity as business services. Clio continues to be the most popular legal cloud service named by respondents (13%), followed by NetDocuments (10%), and MyCase (4%). These numbers are roughly the same as in 2020. These results might reflect both the difficulties lawyers and others have with determining what exactly is a cloud service and the increased number of legal cloud service providers, especially in the case management category.<sup>2</sup>

A 2021 Survey asked respondents what cloud services they had used. Dropbox topped the list at 62% together with Microsoft 365 (formerly known as Office 365) in second place at 48%. Not surprisingly, along with Dropbox and Microsoft 365, Microsoft Teams usage more than doubled to 41% from 18% in 2020. Other consumer or small business cloud services also remained popular (notably, iCloud at 20%, Box at 11%, and Evernote at 11%). Zoom did not appear among the highest-used services.<sup>2,3</sup>

## Tenets for Law Firms using Cloud Services

- Sensitive information must be protected
- Authentication and Encryption are key
- Security measures that easily protect clients
- Compliance as the firm's reputation is at stake

## The Active Cypher Solution

Active Cypher renders leaked, stolen, or misplaced files useless to the wrong person, which is essential as users continue to store sensitive corporate files in many different locations such as their personal devices, OneDrive, Dropbox, and Google Drive to name a few. Our solution protects a company's most important digital assets by ensuring that critical files are not accidentally or purposely compromised.



### Operational Integrity

*Data is protected at rest, in transit, in process and in backups.*



### Always Encrypted

*Always secure 24/7. You control your data and keys.*



### Easy Adoption

*Minimal setup time and zero interference to user workflow.*



### Compliant

*We provide compliance with CCPA, HIPPA, GDPR standards.*

### Key benefits include:

- **Operational Integrity:** Data is protected at rest, in transit, in process and in backups. Always available for viewing, editing, sharing, and printing. Safely share data and enable the business to remotely revoke access anywhere, anytime.
- **Always Encrypted 24/7:** Encryption is used to block unlawful access to the information. It also can protect information sent through the internet. Encryption is essential to protect confidential data. You control your data and keys.
- **Easy Adoption:** Minimal setup time and zero interference to user workflow.
- **Compliance:** We allow the customer to achieve compliance with CMMC, CCPA, HIPPA, GDPR standards.

The more you do protect your device, the better the security. Use a two-step process to authenticate your validity. The password is not enough anymore, and with the two-step, a security code is sent to your e-mail or mobile number. You must set this process in advance to be able to use it.

### Incomparable Advantage:

Active Cypher brings simplicity to Data Protection by providing protection & security across the entire data supply chain, rendering sensitive data worthless to ransomware attackers, and turning potential data breaches from catastrophes to inconveniences. We place businesses in control of risk at the organizational level and restore the freedom to be effective at the individual level.

Active Cypher puts you back in control of your business operation and critical data.  
Protect your data, anywhere.

To learn more, contact:  
Active Cypher  
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<sup>1</sup> [https://www.americanbar.org/groups/law\\_practice/publications/techreport/2021](https://www.americanbar.org/groups/law_practice/publications/techreport/2021)

<sup>2</sup> [https://www.americanbar.org/groups/law\\_practice/publications/techreport/2021/cloudcomputing/](https://www.americanbar.org/groups/law_practice/publications/techreport/2021/cloudcomputing/)

<sup>3</sup> Survey allowed multi-service selections